

CITIZEN

TOMORROW'S PRINTING TODAY



EXCLUSIVE TO
IT RESELLERS

Citizen Consul Club

Join our loyalty program now! And benefit from exclusive partner offers and valuable rewards!

You have earned a reward!

We owe a large part of our success to the expertise and commitment of our partners, therefore we would like to say thank you and provide you with the opportunity to join our **Citizen Consul Club**. You collect precious bonus points for every order and can redeem them for attractive and useful rewards. Every printer order counts*.



Don't miss out on attractive awards!

Show your commitment and we will reward your performance with various advantages and exclusive bonus offers. Celebrate your success.



And it gets even better

Resellers who make a special effort and collect over 5,000 points per year, receive the **CCC Plus status**. These Citizen Consul Club Members are entitled to **45% discount**.

*Terms and conditions apply

Join the CITIZEN Consul Club now! And benefit from exclusive partner offers and valuable rewards!

Join now in three easy steps:

- STEP 1:** Register for the CITIZEN Consul Club at www.consul-club.com.
- STEP 2:** Choose the distributor you wish to collect bonus points from in the future. Your bonus points will be counted from the date of registration.
- STEP 3:** Once we have received your application and it's been through the review process and approved, you will become a qualified CITIZEN Consul Club member.

That's all!

You will immediately receive your personal access data, with which you can log into the CITIZEN Consul Club at any time to check your points, learn about special offers and find out more about rewards and order them.

Your distributor will forward your printer orders to the CITIZEN Consul Club. Your bonus points will be credited every month*. It is up to you to decide when you want to redeem them and which of the attractive rewards you wish to receive.

Please note: You can open accounts with more than one distributor.

What we expect:

When you are a member of the CITIZEN Consul Club, we expect you to promote our products appropriately, carry out sales activities and provide technical support to end users. And of course you should work pro-actively and be attentive to any customer needs.

*Terms and conditions apply



Growing stronger together – get professional support!

Let us help you achieve your targets – and reward you for your commitment. Depending on your performance you are either a **Member** or a **Plus Member** of the CITIZEN Consul Club, you enjoy a number of exclusive benefits:

CCC Members	
Points collection from day 1	✓
Direct Sales support	✓
Product promotion	✓
45% discount	⊘
Demo units	60% via distribution
Marketing collateral	✓
Marketing support	⊘
Tech support	✓
Training	Paid
Warranties	via Distribution
Parts	via Distribution
Direct purchase	⊘

**Contact your
CITIZEN sales
representative
now for more
details.**

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Tech support	✓
Training	Paid
Warranties	via Distribution
Parts	via Distribution
Direct purchase	⊘

Additional notes:

- Products bought on SPR do not qualify for points
- The review and possible adjustment of the respective status takes place every 2 years

Countries included:

Austria, Belgium, Bosnia, Bulgaria, Croatia, Czech Republic, Denmark, Eire, Estonia, Finland, France, Germany, Greece, Hungary, Israel, Italy, Latvia, Lithuania, Luxembourg, Macedonia, Montenegro, Norway, Spain, Sweden, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Switzerland, The Netherlands and UK.

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