

TOMORROW'S PRINTING TODAY

# CITIZEN



## Small Machine. Big Return.

Customer engagement has always been a challenge for merchants. Now, Citizen POS printers, powered by Transaction Tree, enable merchants to handle remote pay and curbside pick-up orders as well as ongoing customer engagement. With true two-way communication between merchant and customer, promoting weekly specials, upsells, and promotions are fast and easy.

- One platform for a seamless customer experience.
- Standalone or fully integrated options available
- No app needed by the customer
- Uses the merchant's landline number for SMS messaging
- Targeted customer specials based on purchasing behavior

***Citizen: It is more than a printer.***



For more information or to request a demo printer from

Citizen please contact [info@citizen-systems.com](mailto:info@citizen-systems.com)

CITIZEN SYSTEMS AMERICA CORP.

363 Van Ness Way Ste 404

Torrance CA 90501

800-421-6516

[www.citizen-systems.com/us](http://www.citizen-systems.com/us)