

CASE STUDY | Citizen CL-S300 boosts efficiency for logistics provider UCS



The Citizen Systems Europe CL-S300 is helping logistics business UCS to improve efficiency and build a fast-growing business in the UK. The company uses Citizen Label printers and says that the low maintenance requirement and long-life span provided by the CL-S300 has met and exceeded their needs.

UCS is one of the UK's fastest growing online courier and logistics specialists, providing clients with an unrivalled quality of service. The company hopes to stand out above other logistics specialists both in the UK and Worldwide, and to do this it must operate with robust, reliable printers. UCS decided to switch to Citizen printers after observing how their speed and quality was helping partner organisations to offer good service.

“Our first introduction was through a partner courier who installed a Citizen printer in my office for generating labels for their delivery service,” says Richard Mansell, General Manager, UCS. “Quite soon afterwards another partner installed the same printer for a similar label printing for their own software. Whilst using the Citizen printers via these two partners it was apparent the printers were of high quality. The print quality and speed were both excellent. “At this stage we were beginning to generate our own shipping labels and due to our experience decided to make contact with Citizen.”

UCS selected the CL-S300, a desktop label printer that packs all the essential features required for regular, medium volume label printing into a compact, robust case. The CL-S300 is a 4-inch direct thermal printer that has been designed and developed to help busy customers, such as those in the courier and logistics market, achieve simple, reliable printing at a competitive price.

The CL-S300 runs on a Windows® Graphical Device Interface, enabling simple plug and play printing from any Windows® application. Using a standard Seagull driver, data is processed by the computer not the printer, allowing the CL-S300 to deliver fast, high quality prints at minimal expense.

In adopting the CL-S300, UCS is making a switch to Windows plug-and-play printing that enables the company to conveniently print high quality labels from pdf and it's an easy, cost-effective method that other business large or small are set to follow.



When supplying printers to depots and to customers it is vital to provide compact units that are low maintenance – another reason why the CL-S300 was ideal for UCS. The printer incorporates Citizen's Hi-Open™ case, which lifts vertically to enable easier media loading without increasing the unit's footprint. In addition, an integrated power supply keeps things compact in areas where space is at a premium.



“Since purchasing our first Citizen printer we have not looked back. We use them extensively in all our depots and provide them to our customers. In our experience the printers have an extremely long life span, require very little maintenance and are an excellent addition to our operation. Citizen employees go above and beyond and have even assisted us in perfecting the labels we generate through our own software.”

*Richard Mansell
General Manager, UCS*

There's also a peeler option to separate the label from the liner, allowing the user to take a printed and peeled label directly from the printer and apply it.

The small case size of the CL-S300 allows for flexible placement, while the easy set-up and simple loading helps customers to get the printer up-and-running quickly, maximising uptime and reducing the need for maintenance and IT support.

Featuring printer:

CL-S300



Compact, cost-effective printing

- Front exit
- Variable paper width - 1 inch – 4.6 inches
- Quick and easy media changing
- Paper thickness up to 0.200mm
- Fast print out - 4 inches per second
- Large media capacity
- Low space requirement

About Citizen Systems Europe

With branches in London and Stuttgart, Citizen Systems Europe serves the entire EMEA region. The company offers a wide array of printers for industry, retail, health care and mobile applications, especially label, barcode, POS and mobile printers. In each case, the company's products are sold and supported through a network of specialised partners.

Citizen Systems Europe is a wholly owned subsidiary of Citizen Systems Japan and part of Citizen Watch Company of Japan. This global group produces world-famous Eco-Drive watches as well as mini-printers, industrial printing systems and machine tools, quartz oscillators, LEDs and other electronic components.

www.citizen-systems.com



For further information contact please

Citizen Systems Europe GmbH
Marketing Department
Tel.: +49 (0)711 49032-0
marketing@citizen-europe.com