



CITIZEN SYSTEMS AMERICA CORPORATION
363 Van Ness Way, Suite 404
Torrance, CA 90501
(310) 781-1460 Fax (310) 781-9152
www.citizen-systems.com

FOR IMMEDIATE RELEASE

Citizen Offers Connectivity Enhancements and Other Benefits to Legacy Point-of-Sale “Type-II” Product Lines

CT-S601, CT-S651, CT-S801 and CT-S851 *Type II* product line provides Bluetooth connectivity and enhanced print speed to the popular point-of-sale printer line.

TORRANCE, Calif. (August 26, 2016) – Citizen Systems America Corporation, a leading manufacturer of world-class printing technology, announces enhancements to the popular CT-S601, CT-S651, CT-S801 and CT-S851 Point of Sale printer products with the release of TYPE II versions.

The world of receipt printing is changing and so are the products manufactured by Citizen Systems America in support of newer, more mobile and mPOS-based solutions. The ability to print to stationary printers like the CT-S601/651 and CT-S801/851 series products with Bluetooth connectivity enables many new and versatile usage models. Tablets, phones and general Bluetooth enabled data collection or POS serving devices are now able to easily connect and print without the limits of cable connections. This enhancement as well as INCREASED PRINT SPEED on the CT-S601/651 models up to 220mm/s (as compared to previously printing at 200mm/s) makes these *type II* versions very formidable and efficient product in the retail, POS and MPOS usage space.

“Users need cable free connectivity to their printers and the ability to function with the many devices that provide this connectivity at the point of use. We are pleased to enhance our



popular lines of Point-of-Sale products to accommodate this usage”, said Vic Barczyk, Executive Vice President of Citizen Systems America. “We want to enable new more advanced and efficient uses in our products. The CT-S 6 and 8 series *type II* versions are ready to provide that and more”.

All CT-S601, CT-S651, CT-S801 and CT-S851 TYPE II products are immediately available for ordering.

About Citizen Systems America

"Citizen Systems America" is the America subsidiary of Citizen Systems Japan - the electronic products affiliate of Citizen Holding Co. Ltd., Japan, the world renowned manufacturer of fine watch timepieces. Citizen headquarters is located in the greater Los Angeles area, California.

Citizen develops and markets Printers for point-of-sale, industrial solutions, barcode and label, portable and general thermal technology usage applications. Citizen products provide Thermal, solutions for packaged and OEM printer mechanisms that are used in a variety of industries including, retail, manufacturing, food service, healthcare, banking and many more.

For over four decades, Citizen products have set the standard for performance, reliability and value in the marketplace. For more information, please visit Citizen Systems America's website at: **www.citizen-systems.com**.

Editorial Contact:
Robin Pierce, Senior Director Inside Sales
Citizen Systems America Corporation
Direct line: 310.224.7028
repierce@citizen-systems.com

####