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User-friendly, made for tight spaces

## **The all-new CT-S751 ultrafast front loading POS printer with ergonomic under-counter installation**

Flexible connectivity with a stylish, compact and functional design

Citizen Systems, global specialist printer manufacturer, is launching the new CT-S751 POS printer. This ultrafast ergonomically designed 3-inch printer, featuring front loading and front exit, is perfect for hard to access spaces like under-counter POS areas. Boasting an outstanding print speed of 350 mm/second the CT-S751 offers users ultimate connectivity with standard USB and optional Bluetooth, Wi-Fi and LAN. The CT-S751 joins Citizen's lineup of New Generation POS printers, ready to meet the challenges of the retail and hospitality industries.

The new CT-S751 is Citizen's response to market demands and is the fastest printer in the company's current range of trusted POS printers. With its modern design, premium functionality, ultra-compact, flat-top construction, the CT-S751 offers seamless integration into mobile POS, (mPOS) systems, fitting easily underneath POS systems with flexible screens and other mPOS common solutions used in the retail and hospitality industries. To allow for a clear countertop and working area, the printer can be placed under the counter on a shelf matching the height of a cash drawer, or it can be securely mounted under the counter with an optional bracket.

Citizen's latest POS printer comes with full hardware and software connectivity. Standard USB connectivity is supported by a flexible range interface options including Wi-Fi, Ethernet, Serial or Bluetooth. Comprehensive software compatibility includes Windows drivers and SDKs for iOS, Android and Windows Mobile as well as industry standard ESC/POS™@ emulation.

A sophisticated design that matches the new minimalistic and professional aesthetic that many retail businesses seek, without compromising on performance, allows the CT-S751 to fit as an integrated element within the business' workflow. With its particularly small footprint and hassle-free front-loading capabilities, the CT-S751 fits into tight spaces whilst still being ergonomically friendly during operation and media change.

The new CT-S751 has been designed to fit a wide variety of environments - available in black or white casing - the new device boasts USB charging, meaning it will charge secondary devices such as tablets or scanners with a power delivery of 2.1 Amps. The CT-S751 is also equipped with a full and partial guillotine cutter with a paper saving function for efficient use of media.

The perfect solution for a broad range of applications, the new CT-S751 from Citizen will perform reliably for those in need of high-speed receipts and on-the-spot coupon and voucher printing. Not to mention other applications such as kitchen orders, daily reports, betting, weight or rental slips. This printer has you covered.

This cutting-edge printing solution from Citizen offers an intuitive, user-friendly interface, making the CT-S751 the perfect partner for a broad range of commercial environments, with its style and practicality matched only by its performance.

**Jörk Schüßler, Marketing Director EMEA at Citizen Systems Europe, said:** "We have produced the CT-S751 as a direct response to current market demands. The new POS printer has been designed with practicality in mind and will integrate seamlessly with mPOS systems. Beyond this, its innovative design and small format mean that can be stored beneath the counter, either seated on a shelf, or mounted from above. It is the fastest POS printer in our range and will match any other in terms of speed and connectivity, ensuring faultless performance in high-pressure environments such as busy hospitality and retail operations."

**Visit the [Citizen Systems website](#) to learn more about the new CT-S751**

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### **About Citizen Systems Europe**

Citizen Systems Europe is a wholly owned subsidiary of the Japanese Citizen Group. Recognised and respected for its high level of experience in advanced technology and innovative solutions, Citizen is famous for its watches, printers, machinery and electronic products.

Since 1964, Citizen Systems has been the brand of choice for printers worldwide, providing a wide range of top-line industrial printing solutions that modernise the business operations of many industries, including logistics, retail, manufacturing, hospitality, post and office supply.

Citizen Systems is fully focused on the distribution and support of label, portable, photo and POS printers, as well as calculators, through an extensive partner network across EMEA.

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