

# CITIZEN

## **CITIZEN SYSTEMS AMERICA CORPORATION**

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**FOR IMMEDIATE RELEASE**

**Citizen Systems America adds General Data as first Platinum Integration Partner**  
**TORRANCE, Calif. (January 26, 2018)** – Citizen Systems America Corporation, a leading manufacturer of world-class printing technology, is pleased to announce the addition of The General Data Company, located in Cincinnati Ohio, to the companies exclusive *Platinum Integration Partner* roster.

Developed as a subset of the popular CITIZEN CONNECTION Partner Program, the *Platinum Integration Partner* designation is assigned to companies that meet the specific criteria to offer extended end-user value to a variety of key vertical markets. The designation carries with it the ability to functionally work with Citizen Systems America's premium engineering partner *Peripheral Resources Inc* (PRI) and provides access to specialty product that can include the value added features associated with PRI's *CBI Inside* product designations.

Said Citizen EVP Vic Barczyk; "The ability to develop custom application capability and to function within the "CBI Inside" realm brings great value to the channel and end-user community. The investment a company makes to reach *Platinum Integration Partner* status is significant and proves these types of partners are amongst the industry's best value added contributors".

*Platinum Integration Partners* are limited in number by Citizen Systems America.

### **About Citizen Systems America**

"Citizen Systems America" is the America subsidiary of Citizen Systems Japan - the electronic products affiliate of Citizen Holding Co. Ltd., Japan, the world renowned manufacturer of fine watch timepieces. Citizen headquarters is located in the greater Los Angeles area, California.

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Citizen develops and markets Printers for point-of-sale, industrial solutions, barcode and label, portable and general thermal technology usage applications. Citizen products provide Thermal, solutions for packaged and OEM printer mechanisms that are used in a variety of industries including, retail, manufacturing, food service, healthcare, banking and many more.

For over four decades, Citizen products have set the standard for performance, reliability and value in the marketplace. For more information, please visit Citizen Systems America's website at: **[www.citizen-systems.com](http://www.citizen-systems.com)**.

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