



CITIZEN SYSTEMS AMERICA CORPORATION

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FOR IMMEDIATE RELEASE

Citizen Launches 2-inch receipt printer for Retail, Hospitality and General Point-of-Sale usage

CT-S251 2-inch receipt printer with iOS and Android Bluetooth brings ease-of-use, elegance and connectivity to the world of thermal receipt printing and mPOS

TORRANCE, Calif. (August 26, 2016) – Citizen Systems America Corporation, a leading manufacturer of world-class printing technology, is pleased to announce the release of the newest platform in the point-of-sale space with the CT-S251 2-inch receipt printer.

The CT-S251 brings a sleek design to the 2-inch receipt space that provides not only combines the Best-In-Class with Ease-Of-Use, but also a full suite of connectivity options including: iOS and Android Bluetooth, WiFi, LAN, and USB interfaces.

The well-connected, easy-to-use, space saving design does not stop at connectivity when providing value. The CT-S251 also provides Best-In-Class 300mm/s print speed and choices in product color (Black or White). The combination of features and usage capability makes this classy receipt printer a high performing asset to any Point-of-Sale, Hospitality, or general Retail business.

“Citizen is dedicated to making the printing experience as intuitive and seamless as possible for our valued end-user” stated Ted Masuda, President and CEO of Citizen Systems America. “Our newest design shows that we are not trying to spin out products that are just enhancements to



legacy, but we are also creating new products that provide value added additions to the technology industries we serve”.

The CT-S251 2-inch receipt printer is immediately available for ordering.

About Citizen Systems America

"Citizen Systems America" is the America subsidiary of Citizen Systems Japan - the electronic products affiliate of Citizen Holding Co. Ltd., Japan, the world renowned manufacturer of fine watch timepieces. Citizen headquarters is located in the greater Los Angeles area, California.

Citizen develops and markets Printers for point-of-sale, industrial solutions, barcode and label, portable and general thermal technology usage applications. Citizen products provide Thermal, solutions for packaged and OEM printer mechanisms that are used in a variety of industries including, retail, manufacturing, food service, healthcare, banking and many more.

For over four decades, Citizen products have set the standard for performance, reliability and value in the marketplace. For more information, please visit Citizen Systems America's website at: **www.citizen-systems.com**.

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