CITIZEN SYSTEMS AMERICA CORPORATION
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Citizen boosts sales flexibility in retail and hospitality environments with launch of new CT-S310II LAN POS printer and CT-S310II in pure white color.

Citizen CT-S310II now available in new Pure White Color and Black model with LAN Interface

TORRANCE, Calif. (August 26, 2016) – Citizen CT-S310II, the bestselling, stylish and compact receipt and bar code printer, is now available in the aesthetically pleasing pure white color. In addition to the new color, Citizen also introduces the CT-S310II with Ethernet onboard, CT-S310II LAN, allowing users to easily connect with their local area network (LAN). The printer combines a stylish and compact design with LAN connectivity to enhance product usage in sales and service delivery environments. Packed full of essential features that make it ideal for use in retail and hospitality for receipt, coupon and ticket printing, the CT-S310II remains the best value option on the market.

The CT-S310II LAN is an upgraded version of Citizen's bestselling CT-S310II printer providing users with the same impressive 160mm per second high speed printing combined with easy paper loading and a long life print (LLP) function for extending the print head life.

This latest POS printer from Citizen is one of the most environmentally friendly and energy efficient Ethernet enabled POS printing solutions on the market, thanks to an innovative Paper-Save-Function, ENERGY STAR® power supply for enhanced energy consumption management, packaging made from recycled materials, and a halogen-free housing. Users can choose between a paper width of either 80mm or 56mm and benefit from tool-free maintenance.

-FEATURES & BENEFITS

- 160 mm/second print speed
- 80 or 58 mm selectable paper width
- Built in USB with LAN or Serial interface
- Internal ENERGY STAR® power supply
- Low power consumption including USB power save mode

- Self-retracting cutter automatically clears paper jams
- Tool-free maintenance for cutter, print head and platen
- Long-Life-Print mode extends the print head life
- Cash drawer kick-out
- ESC/POS™/® compatibility
- Available in black or pure white*

About Citizen Systems America

"Citizen Systems America" is the America subsidiary of Citizen Systems Japan - the electronic products affiliate of Citizen Holding Co. Ltd., Japan, the world renowned manufacturer of fine watch timepieces. Citizen headquarters is located in the greater Los Angeles area, California.

Citizen develops and markets Printers for point-of-sale, industrial solutions, barcode and label, portable and general thermal technology usage applications. Citizen products provide Thermal, solutions for packaged and OEM printer mechanisms that are used in a variety of industries including, retail, manufacturing, food service, healthcare, banking and many more.

For over four decades, Citizen products have set the standard for performance, reliability and value in the marketplace. For more information, please visit Citizen Systems America's website at: **www.citizen-systems.com**.

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